Liberty (City) Pub Company Ltd – Cookie Policy

INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good user experience when you browse our website and also allows us to improve our website.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer’s hard drive.

We use the following cookies:

• **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

• **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

• **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we may use and the purposes for which we may use them in the table below:

<table>
<thead>
<tr>
<th>Cookie</th>
<th>Name</th>
<th>Purpose</th>
<th>More information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Google Analytics</td>
<td>analytics.js</td>
<td>This cookie enables us to measure how users interact with our site content and records information about the page a user has seen, for example the URL of the page, and to &quot;remember&quot; what a user has done on previous pages / interactions with our site allowing you to use our site in a way that makes your browsing experience more convenient.</td>
<td>More information about Google Analytics can be found here: <a href="https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage">https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage</a>.</td>
</tr>
<tr>
<td></td>
<td>JavaScript library</td>
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<td></td>
<td>ga.js</td>
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</tbody>
</table>

Please note that third parties (including, for example, providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

Except for essential cookies, all cookies used will expire at different times, but for example, Google Analytics cookies will last no longer than 2 years from set/update.